

2021 PERA News

May 2021

Vol. 34 Issue 2



**Join us in 2021 in St. Louis
September 21-24
Live by Loews**



*This will be your view of Busch Stadium during the
Opening Reception Wednesday night!*

Check out this exciting brand-new hotel in the heart of St. Louis across from the Cardinals' new ballpark. <https://www.loewshotels.com/live-by-loews-st-louis-missouri>

And while you're at it, take a look at everything St. Louis has to offer: <https://explorestlouis.com/>



2021 Convention

Although we're not 100% sure at this time, we're putting the odds of meeting in St. Louis at over 90% barring any new resurgence of the pandemic. Numbers throughout the country are trending down while the rate of vaccinations continues to trend upwards. Here in North Texas, hospitalizations for COVID are at the lowest since this mess started as are deaths and infections. Our health officials are predicting herd immunity by July. Hopefully your numbers are mirroring ours.

President Randy Bauer says "Hello everyone ! I am excited about our upcoming PERA convention in St Louis, MO on Sept 21-24, 2021. As of now, it appears that the convention is a go provided we are able to continue seeing decreased numbers of COVID-19 cases across the nation between now and then. Our PERA program committee has put together another quality program with some interesting topics that we hope will bring value to you and your organization. I am looking forward to seeing everyone, learning some new things, sharing some stories, and getting back to some comradery that we all have missed. I hope to see you in St. Louis !"

Program Planning Chairman Dave Monahan says "blah, blah, blah, blah, looking forward to seeing you in St. Louis. But seriously, folks, it's time for us to get back together and catch up with each other's lives. This is a don't miss program!"

The program is pretty much in place since we carried over the 2020 program to this year. All but two of the speakers have confirmed that they are coming to St. Louis in September. I can assure you this will be one of the most exciting and informative programs in recent memory.

Skip Hartley, Roy Berndt and Doug Anderson have teamed up on the 2.7L Ford Ecoboost engine and boy do they have a presentation that will knock your socks off. So be sure to bring plenty of extras incase you loose yours!

We made one change to the 2020 program by changing from "coping with the pandemic" to "Crisis Management: Ransomware Attacks." This is a very timely topic that will help you prepare before it happens to you. Thanks to Jasper's IT Department for sharing this experience.

I'm still hearing comments about Dr. Rigsby, our keynote speaker in San Diego. This year's keynoter will be Travis Mills. Travis' message will be as memorable as Dr. Rigsby's, but I think Travis' circumstances will leave an indelible memory that will last a lifetime. I'll leave it at that so as not to spoil his message.

Webinars & Member News

May 2021

Vol. 34 Issue 2

Webinars & Sponsorship

11 Webinars for 2021

- January 20: Darin Morgan
Induction System revisited
- February 17: Ed Jones & Mike Ditzel, Hangsterfer's
Metalworking Fluids
Choosing the Right Cutting Fluid
- March 17: Dan Begle, MAHLE Aftermarket, Inc.
Bearing Construction
- April 21: Tim Golema, MAHLE Aftermarket, Inc.
Filtration—Air and Liquid
- May 19: Randy Neal, CWT Industries
Revisiting Over/Under Balancing
- June 16: Rottler Manufacturing
TBA
- July 21: Lake Speed, Jr.
Total Seal Piston Rings
Oil Analysis
- August 18: Ron Sledge, King Engine Bearings
TBA
- September: None—convention month
- October 20: Sunnen Products Company
TBA
- November 17: Randy Neal, CWT Industries
Balancing—TBA

*December ? Open—Reserve your spot NOW!

*December date subject to change depending on finalized PRI Show dates.

2021 Sponsors:

We have the maximum of eight fantastic sponsors for the 2021 webinar series! A big thank you goes to:

Corteco
CWT Industries
The ERI Group
Hastings Manufacturing Company
King Engine Bearings
Mahle Aftermarket, Inc.
QualCast, LLC
Rottler Manufacturing

For further information, contact:

Joe Polich
joepolich@pera.org
817-243-2646



2021 Membership Directory

The 2021 membership directory should be in your hands by now. Two copies were mailed to the dues contact for your company. If you're not sure who that is, contact me at joepolich@pera.org or 817.243.2646. I've included an order form at the end of this newsletter if you need more copies of the 2021 directory.

As always happens there are already a few changes that you should be aware of. Please make the following additions or corrections to your copies:

Add:

Kolene Corporation
12890 Westwood Street (313)273-9220
Detroit, MI 48223 Fax: (313)273-5207
Website: www.kolene.com

Scott Schilling, President
sschilling@kolene.com
Dennis McCardle, Executive VP
dmccardle@kolene.com
Tim Shoemaker, Sales Manager
tshoemaker@kolene.com

Products: Metal cleaning processes and equipment.

Correction of titles:

S.B. International Inc.
2108 Utopia Ave. (615)248-6281
Nashville, TN 37211-2035 (800)843-7328
eMail: sbi@sbintl.com (888)843-7328
Website: www.sbintl.com Fax: (615)248-6377

Ryan Hamilton, **President/CEO**
rhamilton@sbintl.com

Phillip Data, **Vice President of Sales**
pdata@sbintl.com

David Qualls, **Western Region Sales Mgr.**
dqualls@sbintl.com

Ashley Torres, **PR & Marketing Director**
atorres@sbintl.com

Dorman Products:

Joe Wright says "we were so successful working from home selling during the pandemic, that we shut down our sales office and we are all working from home. The corporate office is now the official contact point: **3400 E. Walnut Street; Colmar, PA 18915**"

Choate Engineering Performance has relocated to:
1033 Lake St.
Bolivar TN 38008
Their phone number was incorrectly listed. It should be **901.553.9847** NOT 901.553.9947 .

Member News

May 2021

Vol. 34 Issue 2



Scott Stolberg reports that Stephen Richards is no longer with the company and has been replaced by Brock Spurrell as the National Accounts Manager. You can reach Brock at bns@enginequest.com.



Das Original

ElringKlinger Adds Industry Veteran



Elring-Das Original, the aftermarket brand of ElringKlinger AG, is pleased to announce that Jeff Guenther has joined the Americas Sales Team focusing on the expansion of key aftermarket heavy-duty distribution partners.

"This is a continuation of our project to become a leading supplier for the gasket category in the United States and all of the Americas. We are thrilled to have an industry veteran in Jeff Guenther join our team," says Jens Gräßler, Director IAM Sales North & Latin America. Guenther comes to Elring from Hastings Piston Rings with 36 years of trust, customer service and automotive aftermarket experience.

"I did my research and was impressed at the level of quality and service from Elring Gaskets. They truly get what it takes to be a global leader in sealing science. I am looking forward to building long-term partnerships between Elring Gaskets and the best in class heavy duty distribution," says Jeff Guenther, new Sales Manager Heavy Duty. "The on and off highway HD vehicle is an asset on a balance sheet, they are very well maintained and rebuilt when required. Driving this business through our distribution channels will be the challenge. There is a substantial opportunity that we can grow together with our key distribution customers."

"Elring is committed to the US/CN market and continues to expand its Fremont, California based distribution operations. Service and order fill are paramount to Elring, with plans to double its logistic capacity to support the growth of our customers," commented Harald Reinhardt, Euro Sales Manager and Aftermarket Distribution Manager Fremont, CA.

For more information on ElringKlinger go to www.elringklinger.com.

MAHLE Launches Video Warehouse



MAHLE Aftermarket Inc. recently introduced the MAHLE Aftermarket Video Warehouse, a centralized digital platform that includes product and training videos related to all MAHLE Aftermarket products, services and educational tools.

The easy-to-navigate platform is segmented into three key areas – parts, tools and equipment, and e-learning. "While all MAHLE Aftermarket video content remains available on the MAHLE Aftermarket YouTube channel, we felt it necessary to offer an easy-to-navigate platform for our loyal users, distributors and technicians, that was segmented into specific product areas with enhanced search functionality," said Ted Hughes, Director of Marketing, MAHLE Aftermarket North America. "The MAHLE Aftermarket Video Warehouse is one central location where this detail can be located quickly and easily."

Five of the key products within the MAHLE Aftermarket portfolio – filtration, gaskets, engine, turbochargers and thermal management – are featured within the 'Parts' area of the video warehouse. While there, users can easily search for product, features and benefits, or technical and training content associated with the specific product line. The same set of detailed information on the full line of MAHLE Service Solutions shop equipment can be found by entering the 'Tools & Equipment' door to the video warehouse. Additionally, relevant key words or phrases can be entered into the search field for more specific content results.

The Video Warehouse also includes a 'door' to access the MAHLE Aftermarket eLearning online product training, which includes a series of tutorials to provide valuable knowledge on MAHLE Aftermarket products. The courses are free and suitable for parts specialists, automotive students, engine builders, and general automotive enthusiasts.

Access the MAHLE Aftermarket Video Warehouse by visiting <https://videos.mahle-aftermarket.com>.

For more information about MAHLE Aftermarket and its brands, visit www.mahle-aftermarket.com, or contact your local sales representative.

Member News

May 2021

Vol. 34 Issue 2

Pim van den Bergh Joins United Engine & Machine

United Engine & Machine Co., a leading manufacturer of cast and forged pistons, is excited to announce that Pim van den Bergh has joined their team as National Sales Director. Over the last few years UEM has earned a growing position in the market by diversifying their piston lineup across diesel and forged race performance, alongside their already robust offering in the OE replacement sector. UEM has additionally pushed piston coating technology and innovation to the forefront of modern piston design. Pim will certainly add to this momentum by bringing with him, a strong leadership attitude, technical knowhow, business management experience, and in-depth knowledge of the automotive aftermarket.



Pim will lead UEM Sales initiatives across all market channels in all countries to chart a course of service to the customer. He will coordinate external sales efforts and build relationships that are mutually beneficial to both the clients and UEM. Pim's team will include an array of industry experts, external sales reps, and a strong team of internal sales technicians.

Pim most recently spent time as Director, Original Equipment Sales and International Sales with Reliance Power Parts. Pim also brings with him a unique International acumen, speaking five languages and having strong perspective of international markets.

Christopher Sulprizio, Vice President of UEM, speaks very highly of Pim: "Pim's broad range makes him a natural fit for our team. Alongside strong market experience we require a strong technical background to support our knowledge-based approach to the market. Most importantly, and this is where Pim shines, he has a differentiating attitude. He is committed and motivated to a culture of continuous learning and improvement."

Pim added, "It is a privilege to join a company like UEM with nearly 100 years of experience in piston manufacturing. The entire organization is dedicated to developing high quality, innovative products backed by excellent customer service. I look forward to being part of this team to help grow and expand UEM's footprint in the market."



Moresa Expands Production

Moresa has announced the completion of an additional production line to their piston manufacturing plant in Celaya, Mexico. This new production line will significantly increase their output to serve their growing market demand in the USA.

Grupo Kuo, a multi-billion dollar corporation is based in Mexico City and includes the Moresa piston and engine bearing plants, TF Victor gasket plant and the Fritec brake plant. It is the parent company of Dacomsa, the wholly-owned distribution arm of Moresa, TF Victor and Fritec brands.

For more information about their aftermarket products, please visit their website at www.Dacomsa.com.

Congratulations To UEM!

From Troy Hudson of Larry Haswell and Associates: "It was a great weekend at NITRO MADNESS at the Motorplex in Ennis, TX for UEM. We want to give a huge CONGRATULATIONS to the @warwagonaafa team for setting a NEW WORLD RECORD for the AA/FA Class!! The record setting E.T. was 5.06@304.59mph."



Goodson Introduces New, Improved 3-D Fast Cut™ Setting Micrometer

According to Dave Monahan, Goodson National Sales Manager, "We lost our supplier for the original MGA-MIC back in 2019 and have been searching for a way to bring the tool back ever since. With some good old ingenuity, we found a way to do just that."

The redesigned setting micrometer has a 0.800" to 3.000" range capacity and features a carbide tipped anvil for accuracy and durability. Goodson also engineered in a .375" diameter precision drill bushing for the calibration standard or pilot to ride on. The direct reading micrometer is accurate to .001". According to Goodson Tech, Chris Jensen, "it has silky smooth micrometer action."



Use the 3-D Fast Cut Setting Micrometer with any .375" pilot, regardless of top size, to set your cutters. An optional 1" calibration standard is also available.

For more information, contact Goodson at 1-800-533-8010 or visit www.goodson.com.

Member News

May 2021

Vol. 34 Issue 2

PERA Lifetime Achievement Award



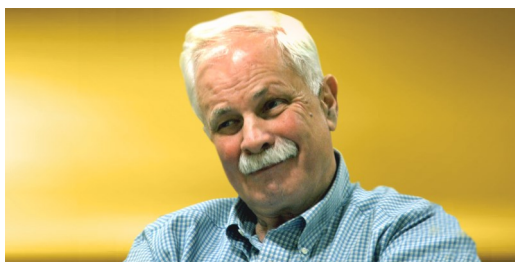
Most of you know what a remarkable man Bill McKnight was. His contributions to the industry were a testament to his commitment and desire to educate all of us. When Bill announced his retirement in 2019 the PERA Board of Directors elected to recognize those achievements with our highest award, the Lifetime Achievement Award. Due to a mix up with the TSA Bill wasn't allowed to fly with his oxygen to San Diego to receive the award. The 2020 convention was cancelled due to the pandemic so we had planned to make the presentation in St. Louis. Unfortunately, Bill's health deteriorated too rapidly and he passed away in March, a day before I was to travel to Tucson to present it to him.

Only four other people have been recognized with this award since its inception in 1994, C.B. Heath of Fred Jones Manufacturing, Doug Anderson of Grooms Engines, Alvin Morris of Engine Rebuilders Inc. and Robert "Bob" McGraw of AER Manufacturing. Notice that all four were remanufacturer members. Bill was the first supplier to be recognized with this award!

Bill's daughter's posted this on Bill's Facebook to share with all his friends:

Live like Will. We the proud daughters of William Luther McKnight, born on 4/27/49, send our love and light to all who knew our Dad. He was a mentor of how to live life to the fullest and plan for the future. Everyone that knew him considered him to be one of their most spirited friends and family. While the news of our father passing will affect us all in various ways, we ask that you carry out the spirit of our father by living life to the fullest. Tell those around you that you love and care for them while you still can. Hug those near and dear to you every chance you get. Always try and be kind to those that cross your path and pay attention to the small details that make up our unique stories and make us human.

In lieu of a funeral Dad would have wanted us to get together and celebrate just how special it truly is to be alive. We have decided to honor our Father by holding a



Celebration of Life this summer. Look on our Dad's Facebook page for further details to emerge in the next few months.

Love,

Roxy & Katherine

Bill's longtime companion Carol Krietemeyer Hicks posted these pictures on her Facebook page:



On March 18, 2021, Will (Bill) McKnight lost his battle with Pulmonary Fibrosis and the world lost an amazing man. He was to receive a lifetime award from PERA the next day, but alas he didn't even know about it.

He was my partner, my companion and my gateway to adventure. He opened my eyes to parts of this world I would never have known otherwise. If you were lucky enough to meet him and spend at least 10 minutes with him, you would remember it. He befriended everyone, everywhere he went. Though there is a hole in my heart, I feel so lucky to have been his companion and best friend for over 10 years. By the way he lived his life, he challenged me to be a better person.

He will be missed by the thousands of people whose lives he touched. RIP, Will.

Obituary

I encourage you to read Bill's obituary to understand what a great man, friend and mentor Bill was to so many. Everyone he met was his "best friend" and he shared those friendships with everyone else. Roxy and Katherine said it best "Live like Will!"

https://www.legacy.com/obituaries/toledoblade/obituary.aspx?n=william-luther-mcknight-will-bill&pid=198207919&fbclid=IwAR1u9F16-TLJSU-zuu82naQZsl_7gqBMcjqaARWNPAI1Xos8uVvX_DSWII

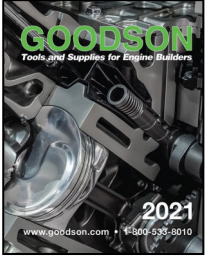
Member News

May 2021

Vol. 34 Issue 2



Goodson Tools & Supplies for Engine Builders has released its 2021 Catalog. This catalog features approximately 5 thousand tools and supplies for engine builders including 8 pages of new products for 2021. For complete information on all 55 new products visit <https://goodson.com/collections/new-products>.



Among the new products featured in the 136 page catalog are:

- Goodson's 1000 pound Pneumatic Valve Spring Compressor featuring 6061/7075 T-6 Aluminum construction



- The patented Bucket Lifter Grinder Assembly – designed by an engine builder for engine builders



- 3-D Fast Cut Ball Head with tool holder sized for Sunnen tool holders



- A reintroduction of the Adjustable Counterbore Cutter Kit with direct reading micrometer



- An all new crank and cam wheel grinding formulation called CSS ULTRA made by Radiac Abrasives



- An expanded assortment of new Milwaukee-Eight™ Beehive Springs and Dual Racing Springs from Kibblewhite Precision Machining.



- A Double Head Plate for machining Milwaukee-Eight™ Heads



- Mr. Race Oil® Engine Assembly Gel
- Steel and Brass Shim Stock rolls in five thicknesses
- The New and Improved Black Diamond Hyper-Finish Valve Guide Sizing System



The 2021 Goodson catalog is available online or by request at 1-800-533-8010 or www.goodson.com



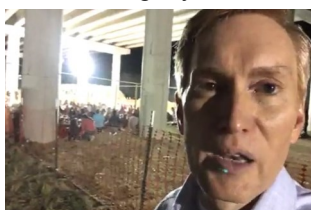
Action Rev Releases New Video

George Ouzounian says “We have recently completed the new enhancement to the Technician Productivity Report and have just completed a 4-minute video on some of the features and highlights of Actionrev.com.

Watch their video if you have an interest in new shop software. <https://actionrev.com/products/features/>

Need Help?

This is a nightly occurrence in McAllen, TX. Illegals come across the border, give their names to the Border Patrol, are released with a bus ticket to wherever they want to go in return for a promise to appear in court. Right....



Rick Simko and I have a solution for everyone. Take a motor coach down to McAllen and recruit these workers. This will give you the labor you need and keep them out of our welfare system and paying taxes. Dave Monahan will supply the motor home and Rick says “I’ll bring an ‘interpreter’ and a couple cases of Old Style as a signing bonus.” Everyone WINS!

Production Engine Remanufacturers Association

PO Box 250
Colleyville, TX 76034-0250
817-243-2646
Fax 817-628-0909



PERA 2021 Membership Directory

Order Form

Two copies of the 2021 PERA Membership Directory were mailed to the dues contact for your company. If you are unsure who that person is, contact Joe at joepolich@pera.org or 817.243.2646



Firm Name: _____

Contact: _____

Address: _____

City, State & Zip/Postal Code: _____

Phone: _____ Fax: _____

Email: _____

\$20.00 each **Number of copies:** _____

Check #: _____

Payment Information:

All checks should be made payable to:
Production Engine Remanufacturers Association

Credit Card Information:

Credit Card Number: _____ Exp. Date: _____ CVC: _____

Name as it appears on the card: _____

Phone #: _____ Email: _____

Cardholder's Signature: _____

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