

2017 PERA News

January 2018

Vol. 31 Issue 1



**2018 Convention
Reno, NV
September 26-28, 2018
Peppermill Resort Spa Casino**



The Peppermill Resort Spa Casino, Reno's premier Four Diamond resort, will host the 73rd annual PERA convention, featuring 10 restaurants, 17 themed lounges, the fabulous Spa Toscana with 24 treatment rooms, the Tuscany Gardens with 3 pools, a 100,000 square foot casino and 3 shopping boutiques. Come to America's Biggest Little City, Reno, Nevada, to indulge yourself in this tremendous experience!



Off To Reno!

September may seem like a long way off, but it will be upon us before we realize so now is the time to mark your calendars! The 2018 convention will be held at the Peppermill Resort Spa Casino September 26-28, 2018. Check it out at: <https://www.peppermillreno.com/>.

After a \$400 million expansion and renovation, the Peppermill was awarded AAA's Four Diamond Rating and has consistently been named in the top 10 casinos in America.

Spa Toscana was one of the additions and was inspired by the baths of Roman times and combines old world tradition with a modern emphasis on health and wellness. It's 33,000 square foot retreat with a caldarium including indoor pool, sun deck and garden. 24 treatment rooms and a salon are available. The spa also includes a 9,500 square foot health club, two geothermally-heated, resort-style pools with private cabanas, and an outside bar. The ladies must make their reservations 2-3 weeks in advance!



Speaking of geothermal, the Peppermill is actually heated with geothermal energy from two wells located on their property near the Tuscany Tower. The Peppermill was the only hotel designed for heating provided solely by geothermal energy on their property.

Program Committee

The program committee will start the process of selecting topics, speakers and tours this month. If you have suggestions, now is the time to get them to Chairman Dave Monyhan or me. Reach Dave at Dave@goodson.com; (800) 533-8010 and of course I can be reached at joepolich@pera.org or (817)243-2646.

We do have a tour confirmed for Friday afternoon. Chuck Barnett and all the good folks at Dura-Bond Bearing Company in Carson City have opened their arms to the PERA group. Now is your chance to see what really goes into manufacturing those cam bearings you probably take for granted as well as the powder metal valve seats. Thank you Dura-Bond!

Webinars & Sponsorship

11 Webinars for 2018

We have a full webinar schedule for 2018. This series has become very popular and we currently have a waiting list in case of any cancellations.

- January 17: Chuck Barnett, Dura-Bond Bearings
All About Cam Bearings
- February 21: Mahle Aftermarket, Inc.
TBD
- March 21: Ron Sledge, King Engine Bearings
Race Engine Bearing Lub, Clearances
& Tolerances
- April 18: Scott Sulprizio, United Eng & Machine
Alloys & Coatings
- May 16: Marion Holt, FP Diesel
TBD
- June 20: Randy Neal, CWT Industries
Balancing
- July 18: Mike Osterhaus, Melling Engine Parts
TBD
- August 15: ARMEX/ESCA
Indoor Vapor Blasting With Soda
- September: No webinar due to convention
- October 17: Ryan Hamilton & Jay Ryan, SBI
Valves
- November 14: Scott Neely, Cometic Gaskets
High Performance Gasket Technology
- December 12: Jeff Guenther, Hastings Manufacturing
Race Rings

Registrations for our webinars are averaging over 190 with a high of 285! They are open to the entire industry from PERA to ERI to AERA and we even get some OE people attending.

2018 Sponsors:

We have the maximum of eight fantastic sponsors for the 2018 webinar series! A big thank you goes to:

Dura-Bond Bearing Company
Hastings Manufacturing Company
King Engine Bearings
Mahle Aftermarket, Inc.
QualCast, LLC
Rottler Manufacturing
Sunnens Products Company
United Engine & Machine

For further information, contact:

Joe Polich
joepolich@pera.org
817-243-2646

Obituary

Our thoughts and prayers go out to the entire Calouette family for the loss of their father, grandfather and founder of Cal Valves in Escanaba, MI.

From the Calouette family:

Michael "Kelly" Henry Calouette (79) of Gladstone passed January 1, 2018. He was very vocal about the things he did not care for--politicians, hospitals, lawyers, and long, sappy obituaries topping the list. In his honor, we'll try to keep this authentic to his real nature, which if you ever had the chance to meet him, you'd know is hard to forget.

He spent his early years chasing girls until he met the love of his life, Joyce (Brassick), at "a beer party in the woods." They were married October 4th, 1958 and spent over 50 years raising four children, which eventually turned into a party of 31 and counting. To him, family was the most important thing in the world.

From a young age, he was always "wheelin' and dealin'," and was not only a successful entrepreneur for himself, but became the "go to" for many on advice for buying or selling things. Though he worked at Harnischfeger for 25 years, he loved being in business for himself. He founded Bay de Noc Machine, and then later cofounded Cal Valves with his son, Mark, in 1988. Cal Valves continues today as the family business.

Survived by children, Fred (Linda) Calouette of Gladstone, Mark (Sandy) Calouette of Escanaba, Debbie Calouette of Gladstone, and Todd (Jill) Calouette of Gladstone; grandchildren, Michelle (John) Kruzel, Samantha Frederick, Desiree Calouette, Cully Calouette, Casey (Jenny) Calouette, Katy (Clem) Larson, Amy Calouette (Stephanie Arduin), Jacob Calouette, Heather Calouette, and Cole Calouette; 10 great grandchildren; sister, Joan Lee of Gladstone; brothers, John (Joan) Calouette of Danforth, and Don (Sharon) Calouette of Gladstone; and several nieces and nephews.

Preceded in death by wife, Joyce (Brassick) Calouette; parents, Chester and Margaret (Gunter) Calouette; brother, Robert Calouette; and sister, Bonnie Teal.

Though he was long winded and generous in his story telling, he would not have wanted us to waste our time writing about his many past accomplishments and passions. Nor he wouldn't have wanted you to waste your time reading them. In fact, if he were to write his own obituary it would read, "Mike is gone. The end."

And we all hope you remember him as the humble, kind hearted, unfiltered, straight shooter he was.

In lieu of flowers, the family requests that memorials please be directed to The Salvation Army or St. Vincent de Paul.

Member News

January 2018

Vol. 31 Issue 1



Federal-Mogul Motorparts received eight awards for excellence in business-to-consumer and business-to-business communications in the annual Automotive Communications Award program, hosted by Women in Auto Care. The awards recognize companies and agencies that provide automotive information through outstanding advertising, marketing and public relations efforts. Winners were recognized at the Women in Auto Care press conference and reception Tuesday, Oct. 31, during AAPEX in Las Vegas.

Federal-Mogul Motorparts received the following awards for excellence, the first seven in the "B2C Category," and the last one in the "B2B Category":



- Print/Electronic Ad: MOOG Independent Testing Ad
- Direct Mail Piece or Campaign/ Newsletter: Garage Gurus Garage Forum Newsletter
- Education Article: PartsMatter.com
- Special Promotions/Promotional Events: Wagner #Things Worth Braking For Contest
- Posters and Signage: Fel-Pro Leak Awareness Campaign
- Application for Mobile Device: Garage Gurus App for Mobile Device
- Media Outreach towards Non-English-Speaking Audience: Garage Gurus Training
- Newsletter to Customer or "External Audience": Garage Gurus Monthly Newsletter



King to Launch New Coated Race Bearings applications at the Autosport International Show

King Engine Bearings will be launching new, coated bearing applications at the Autosport International Show. King's newest coated versions of their race bearings feature pMax-Black™ and the new pMaxKote™ will be displayed in the Engine Parts UK and Athena booth #E362, taking place at the Autosport International Show in Birmingham England on 11 - 14 January 2018.

"These new coated bearings have better seizure resistance than any other race bearing available. "We are glad to be the first in the market with factory applied coated bearings for these top selling applications" stated Meytal Sair Gal, VP Marketing, King Engine Bearings.

Got this ad from a friend. Boy this is some history. My guess these are surplus WWII engines. Perhaps Andy with Buffalo Engine Components can shed some light on who Hurwitz Bros. were? Wonder what the price would be today?

IN ORIGINAL CRATES—BRAND NEW
ALLISON ENGINES
1400 H.P. 12 CYLINDERS LIQUID COOLED
Manufactured by Allison Division of General Motors

Complete with
● CARBURETOR
● MAGNETO
● SPARK PLUGS
EVERYTHING BRAND NEW
Original Cost \$14,500
NOW—While they last \$350 FOB Buffalo, N. Y.

WAR SURPLUS
Type V-1710-135

Allison Reduction Gear Assembly
... with extended drive shaft. Made by Allison Division of General Motors for above engine. Brand new in original export cases..... **\$50.00**

Aircraft DC Generator — Type P.2
Made by Bendix Aviation Corp. 28.5 volts; 200 amps. Speed range 5000 to 10,000. Serial No. A-6945. Brand new in original cases..... **\$15.00**

Aircraft DC Generator — Type P.1
Made by Delco Remy Division of G.M. 28.5 volts; 200 amps. Speed range 2500 to 4500. Brand new. Converts easily into welder..... **\$20.00**

WRITE, WIRE OR PHONE
HURWITZ BROS. INC.
267 MARILLA ST. BUFFALO 20, N. Y.



Babcox Media (Akron, OH) has acquired Professional Carwashing & Detailing magazine and its digital properties, according to aftermarketNews.com. Babcox now has nearly 20 publications catering to the automotive aftermarket including *Engine Builder Magazine*.

Member News

January 2018

Vol. 31 Issue 1



MAHLE Aftermarket Inc. was the recipient of two Automotive Communications Awards from the Women in Auto Care, formerly the Car Care Council Women's Board, at this year's AAPEX show in Las Vegas. The awards were given in two Business to Business award categories:

- ◆ Special Promotion and/or Promotional Event, for the MAHLE "Drive With the Original" Promotion.
- ◆ Best 360 Degree Marketing Campaign, for the introduction of the MAHLE Original Gaskets Brand.



Engine Builder magazine and Federal-Mogul Motorparts recently announced the 2017 Engine Builders of the Year at a party on Dec. 6 at the Rock Bottom Brewery in Indianapolis ahead of the 2017 PRI Show.



The honor of Engine Builder of the Year, sponsored by Speed-Pro, Sealed Power and Fel-Pro, was given to builders in three categories – race, vintage and diesel. This was the sixth year of the competition.

The 2017 winner in the Race category was Matt Dickmeyer of Dickmeyer Automotive Engineering in South Whitley, Indiana. The 2017 Vintage winner was John DeBates of Auto Machine Inc. in St. Charles, Illinois. Rounding out the group, the 2017 winner for Diesel was Jeremy Wagler of Wagler Competition Products in Odon, Indiana.

SCHAEFFLER

Congratulations to Jens Schueler, president, Automotive Aftermarket Americas for Schaeffler Group USA Inc. for his recent appointment to the Board of Directors for the Motor & Equipment Manufacturers Association (MEMA).

MEMA President and CEO Steve Handschuh said "with the possibility of dramatic changes to NAFTA and tax reform, it becomes obvious why it is critical we have experienced, talented and insightful executives at the helm of our trade association.

Who Am I?

Any guesses on who this is?



LKQ Corp. has signed a definitive agreement to add Stahlgruber GmbH, a wholesale distributor of aftermarket parts, tools, equipment and accessories to its European holdings. Stahlgruber GmbH has operations in Germany, Austria, the Czech Republic, Italy, Slovenia and Croatia with sales in Switzerland. The deal has an enterprise value of roughly \$1.77 billion.

The purchase includes 228 stores, six warehouses and a 1.38-million-square-foot logistics center, serving more than 100,000 professional customers and offering over 500,000 SKUs. Stahlgruber's 2017 annual revenue is estimated at approximately \$1.89 billion.

2018 Membership Dues

The person designated as your dues contact should have received the 2018 membership dues renewal invoice. I'm trying to get the dues collected before February 15th so I can get the 2018 Membership Directory off to the printer before March 1st, but I'll need your help to make it happen.

Also, If you want to advertise in the directory, all the cover and tab spots were renewed, but the good news is that you can still place an ad in the directory in the center section of the book.

Member News

January 2018

Vol. 31 Issue 1



Federal-Mogul Motorparts Introduces Advanced Brand Protection Features For FP Diesel Products

Federal-Mogul Motorparts has introduced a brand protection solution initiative designed to thwart counterfeiting and to ensure that genuine FP Diesel products are offered as premium-quality repair solutions. The new cartons include automated authentication package labels making it easy to confirm that the product is genuine anywhere in the world.

Known as SmartAuthentication, this track-and-trace feature uses the product's serial number to locate it along the distribution channel, while a mobile app enables customs officials to quickly and easily authenticate each product. Customers can determine if their FP Diesel product is authentic by using the SmartAuthentication Data Metric code that can be read via scanner or through your smartphone. Apps are available for download for Android, Apple, Blackberry and Windows devices. The unique alphanumeric validation code on the product label can also be entered on the website for validation.



MAHLE Engine Builders Of The Year Awarded During Champion's Week

MAHLE Aftermarket Inc. has announced the 2017 MAHLE Engine Builders of the Year for the Monster Energy NASCAR Cup Series, Xfinity Series and Camping World Truck Series. The MAHLE Engine Builder of the Year award is presented to the top engine builder in each of the NASCAR series who accumulated the most points based on qualifying, laps led and finishing position.

David Wilson, president of Toyota Racing Development (TRD U.S.A.) was awarded the 2017 MAHLE Engine Builder of the Year title for the Monster Energy NASCAR Cup Series based on the outstanding performance of Kyle Busch's No. 18 Joe Gibbs Racing Toyota. The No. 18 car earned 411 points.

Doug Yates of Roush Yates Engines received the MAHLE Engine Builder of the Year Award for the NASCAR Xfinity Series based on the performance of No. 22 Penske Ford Fusion, driven by Ryan Blaney, Sam Hornish Jr., Joey Logano, Brad Keselowski and Austin Cindric. The No. 22 car earned 421 points.

Mark Cronquist from Joe Gibbs Racing was awarded the MAHLE Engine Builder of the Year for the NASCAR Camping World Truck Series based on the performance of Christopher Bell's No. 4 Kyle Busch Motorsports Toyota. The No. 4 truck earned 343 points.



Goodson Tools & Supplies for Engine Builders Announces New President and Operations Manager

Effective January 1, 2018, Juan Roque will retire and step down as Goodson President. Roque has been part of the automotive aftermarket since the 1980s, joining Goodson Tools & Supplies in 1992 as a Customer Service Center Manager. He moved to Winona to take over the Purchasing Department and from there moved to Operations Manager and in 2012 was named Goodson President.

Following Roque's retirement, Roger Schumacher has been named Goodson President. Schumacher has been with Goodson since 2000, serving as the company's Controller and since 2012, as Goodson Operations Manager.



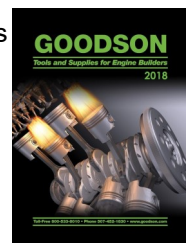
With Schumacher's elevation to president, Goodson has named Cammy Thomas to the position of Operations Manager. Thomas comes to Goodson from Broan-NuTone in Hartford, WI where she honed her skills in inventory management, purchasing and process planning.

New Goodson Catalog

Goodson has released its 2018 Catalog. This catalog features approximately 5 thousand tools and supplies for engine builders including 8 pages of new products for 2018.

Among the new products featured in the 136 page catalog are:

- Valve Seat Grinding Kits for piston driven aircraft engines such as Continental and Lycoming
- Valve Seat Stone Holders for .375" Top Pilots in both star and hex configurations
- An Extended Reach Valve Seat Run-Out Gauge measuring 11- 3/4" overall
- Drop Forged Steel Heavy Duty Manual Valve Spring Compressor
- The Sunnen® P-310 Valve Guide Gauge Set
- Sunnen® Small Diameter Dial Bore Gauge & Accessories
- Water Based Sunnen Honing Coolant Concentrate for Cast Iron
- Goodson's exclusive High Pressure Oil Gallery Cleaning System
- A complete line of Kibblewhite® Valve Train Hard Parts for Harley-Davidson® Heads
- Redesigned Carbide Valve Guide Reamers with a unique 8-flute design



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January 2018

Vol. 31 Issue 1



Goodson has introduced an **exclusive High Pressure Oil Gallery Cleaning System**. According to Dave Monyhan, Goodson Sales Manager, "The basic concept for this tool was brought to us by a customer, Mark Ochs. The Goodson tech department worked with him to develop his idea into the finished tool called the HPOG-1000." The system is designed to aggressively clean oil galleries in most engines – gas to diesel, stock to high performance through the use of stainless steel wire brushes with the hydro action of a specially designed water manifold and shop air to quickly clean oil gallery holes in gas and diesel engines

The standard kit includes a 36" long stainless steel cleaning wand with ergonomically designed billet aluminum grip and 3 stainless steel brushes (3/8", 1/2" and 5/8" diameter). An 18" long cleaning wand is also available as a separately item.

SCHAEFFLER

Schaeffler Receives Caterpillar Certification

Schaeffler has been presented with the Caterpillar Supplier Quality Excellence Process (SQEP) certification. The SQEP certification is recognized throughout the industry and is awarded to suppliers who consistently deliver top-level service and outstanding operational performance. Specific and stringently-defined targets in areas such as product quality, delivery performance and process optimization have to be met or exceeded to be awarded this certification.



World Land Speed Record for Diesel Trucks

Greenspeed Research set a world land speed record for diesel trucks at the 69th Annual Southern California Timing Association Speed Week Event on September 6, 2017 using Mahle Aftermarket and Mahle Motorsports

parts. The new record was set at 219.411 mph breaking the 10 year record of 215.091 mph for their class.



Racing among 500 other entrants at the event, the GsR vehicle is a Chevy S10 retrofitted with a high-powered diesel engine including MAHLE's many proven performance products. "On behalf of MAHLE

Motorsports, and the MAHLE Original gaskets team, we congratulate Greenspeed Research on this monumental achievement," stated Jon Douglas, General Manager of MAHLE Aftermarket Inc.

2017 PRI Show

The 2017 PRI Show was again the cream of the crop when it comes to high performance. The show floor was extremely busy and people were placing orders. It was difficult to navigate the floor on Friday and Saturday. It seemed like the entire HP community descended on Indianapolis to see the latest and greatest in equipment, parts and supplies. It was nice to see so many PERA members, both suppliers and remans.

See all PRI pictures at www.pera.org/Galleries:



Production Engine Remanufacturers Association

PO Box 250
Colleyville, TX 76034-0250
817-243-2646
Fax 817-628-0909

