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### **Event: Asia Pacific Business Outlook (APBO) Conference**

**Venue:** University of Southern California, Los Angeles, California

**Date:** March 28-29, 2011

**Learn more/register:** <http://www.buyusa.gov/pacificsouth/apbo.html>

The APBO conference, hosted by the University of Southern California in Los Angeles with the support of the U.S. Commercial Service, is the longest-running, most successful regional conference focusing specifically on Asian markets. It is a rare opportunity for U.S. exporters to meet with thirteen senior commercial officers (SCOs) from throughout the Asia Pacific region and from India at one venue. The SCOs from American embassies, consulates and institutes in Australia, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan, Thailand, and Vietnam will speak in small group workshops and be available for private one-on-one consultations with APBO participants. Space is limited so sign up today.

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